



CITY ADMINISTRATOR'S REPORT JUNE 2011

Jeff Gates, City Administrator

The Economic Development Element of the City's 2006 Comprehensive Plan includes a policy that the City should continue to support efforts to “*enhance the downtown central business district*” with a goal of “*maintaining business vitality in downtown to provide a mix of goods and services for the City and surrounding area*”.

With this policy and goal in mind, the Mosinee Area Economic Development Committee has been working with the North Central Wisconsin Regional Planning Commission staff since last August to create a proposed Downtown Development Plan for the City. The Mosinee Area Economic Development Committee consists of representatives from the City and the Mosinee Area Chamber of Commerce; and the Committee has an identified mission of “*encouraging, supporting and facilitating economic development initiatives by providing leadership and direction*” to the community.

The Committee's leadership and direction have resulted in the formation of a draft Downtown Development Plan that includes the following key elements:

- *Infrastructure Analysis*
- *Land Use Assessment*
- *Building Assessment*
- *Transportation Network Assessment (including non-motorized)*
- *Downtown Market Assessment*
- *Potential Redevelopment Site Identification*
- *Identification of Public/Private Redevelopment Opportunities*
- *Identification of Redevelopment Financing Sources*

The Mosinee Area Economic Development Committee will be hosting a Public Input/Open House meeting pertaining to the proposed Mosinee Downtown Development Plan on Monday, June 27, 2011. The 6:30 p.m. meeting will be held at the Joseph Dessert Memorial Library (123 Main Street).

At the beginning of the meeting, the North Central Wisconsin Regional Planning Commission staff will make a presentation pertaining to the proposed Downtown Development Plan and the public will then have the opportunity to ask questions and also make comments pertaining to the proposed plan.

After the Committee has completed their work on the proposed plan; the plan will then be submitted to the City's Plan Commission for their review and then to the City's Common Council for their formal consideration. The plan will also be presented to the Mosinee Area Chamber of Commerce's Board of Directors for their endorsement.

The Downtown Development Plan will be utilized as a land use planning and economic development promotional tool to ensure the future viability of our downtown which is an essential asset of our great community.

City Administrator's Report

June 2011

Page Two

The final draft of the proposed City of Mosinee Downtown Development Plan can be viewed at Mosinee City Hall, the Joseph Dessert Memorial Library or on the City's website (www.mosinee.wi.us).

I would encourage all residents and businesses to play an active role in your community by discussing any matter you feel should be addressed by your local government, with the Mayor, a City Council member or myself. Don't forget to also visit your local government web site at www.mosinee.wi.us for additional information and updates. Please feel welcome to stop by my office, call (693-2275) or e-mail me (cityadm@mosinee.wi.us) at any time!